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# **CPO Rising 2017**

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**November 8 & 9 - Boston**

**Delegate Prospectus**



## ***CPO Rising 2017 Summit: Tools of the Trade***

*On November 8 & 9, 2017 in Boston, the CPO Rising 2017 Summit will bring together global procurement leaders to network, share experiences, and learn best practices from the brightest minds in the industry. An unparalleled speaker panel will discuss strategies and ideas that drive value and impact the bottom line. As the speed and complexity of business continue to accelerate, business executives must adapt to new market conditions as they fight to retain market share and market relevance. All of this places procurement and its leader, the Chief Procurement Officer (“CPO”), in the crucible of business operations, relationships, and results. Accordingly, procurement departments, their operations, culture, and systems, the way in which they transform knowledge into strategies and those strategies into performance, must all keep pace. Attendees of the CPO Rising 2017 Summit will journey home with new ideas, resources, and contacts that will help them better prepare for the months and years ahead. Don’t miss this great event!*

## ***CPO Rising 2017 Summit***

On November 8 & 9, 2017, a select group of Chief Procurement Officers and other business leaders will come together at the Harvard Club (Back Bay) in Boston for the [CPO Rising 2017 Summit](#), an executive symposium brought to you by Ardent Partners.

This exclusive event promises valuable networking opportunities and the interactive exchange of ideas for CPOs and other procurement executives. Attendees can expect to return home with a collection of new and innovative ideas and strategies that will help improve the performance of their organizations and increase the impact their teams have on business results.

*“Ardent Partners’ research and unique insights into people, process and technology have a broad reach that resonates within the ranks of global procurement leaders.”  
~Scott Singer, (former CPO) Current Head of GBS & CIO, Rio Tinto*

From keynote presentations to CPO panel discussions, case studies, and breakout sessions, the unparalleled speaker panel will highlight procurement-led innovation within the enterprise and across the supply chain and present key topics such as:

- The CPO’s Agility Agenda
- The CFO’s View of Procurement: One World, Two Worldviews
- The CPO’s Imperative: Remaining Vital When the Only Constant is Corporate Change
- CPO Panel: Agility, Innovation, & Execution
- From Outputs to Outcomes: The Growth of a Global CPO
- The Procurement Transformation Challenge
- Big Data, Big Insights: Procurement’s Next-Gen Analytics
- Contingent Workforce Management: The Future of Work is Here (and It’s a Category)
- Moneyball for Sourcing
- Procurement Agility Assessment
- Start Me Up: Managing Risk and a Global Supply Chain
- The CPOs Tools of the Trade
- The Pillars of Strategic Sourcing Success
- You Can’t Spell P2P Without Payables
- Avoiding Undue Hardship in the Contracting Process

Hear leading CPOs from companies discuss the Best-in-Class strategies and approaches that they used to turn procurement into a competitive advantage for their businesses. Capture the latest industry trends and benchmarks as **Ardent Partners** unveils the results of its annual CPO Rising study at the event. Attendees can expect to learn a great deal but they can also

expect to leave with many new contacts made over the day-and-a-half summit, which includes meals and a networking social hour.

Missed last year's event? Here are some [Scenes from CPO Rising 2016](#) to give you a feel for this high-quality executive summit.

### **Who Will Attend?**

[CPO Rising 2017](#) will be an event *for CPOs by CPOs*. The event will provide an intimate setting for delegates to connect, network, and share knowledge and experiences. The executive-focused agenda will ensure that [CPO Rising 2017](#) maintains a high level of relevancy and maximizes the time and opportunity for all attendees. Join an expected 125-150 CPOs and other executives for this exclusive event. Targeted job roles include:

- Chief Procurement Officer
- Head of Procurement
- Vice Presidents of Procurement, Sourcing, P2P
- Directors of Procurement, Sourcing, P2P
- Leaders in Shared Services, Finance, and Supply Chain
- Other Leaders in Procurement

### **Event Logistics**

The day-and-a-half executive symposium will be held at the historic Harvard Club of Boston. Attendees of the conference will be treated to complimentary eat-in meals and coffee breaks/snacks each day as well as a plated dinner during the CPO Honors Dinner and social networking hour (both with adult beverages) on the first day.

**Reserve your spot online today!**

**Early-Bird Pricing (\$1,049) ends June 30.**

**For more details about the event and to register, visit**

<http://events.cporising.com/>

*Email: [research@ardentpartners.com](mailto:research@ardentpartners.com) with any questions.*

*Discounts available upon request for groups as well as procurement leaders from non-profits and the public sector.*